

BUILDING BEYOND

YOUR WILDEST DREAMS

CAMPUS PLAN

PHASE 2

WILLIAM S. SMITH
AFRICAN WILDS





TULSA ZOO IS REBUILDING A NEAR CENTURY-OLD ZOO.

Thanks to the generous support of our community and private donors, we already have opened \$63 million in new exhibits and guest amenities and have plans for so much more.

You are invited to be a part of our most transformative project to date.

William S. Smith African Wilds is a 7-acre exhibit complex that will transport guests to the sights and sounds of the savanna. Lions may be seen sleeping on rocky outcroppings called kopjes. Meerkats will dig subterranean tunnels, while a lone sentry keeps watch for danger. African Wilds will offer our animals opportunities for the same behaviors as their wild counterparts.

Every guest deserves the opportunity to connect one-on-one with the animals of Africa knowing their zoo provides the very best animal wellbeing. African Wild experiences are designed for up-close viewing in the heat of summer and the cold of winter, while providing the animals in our care species-appropriate habitats year-round.

We hope you will join us as we embark on this momentous journey to rebuild your Tulsa Zoo for future generations.

Few people in our community will have the opportunity to travel across the globe to experience threatened and endangered species. Our zoo is proud to bring the experience to more than 700,000 guests each year through our low-cost, family friendly venue for recreation, exploration and learning.

With the completion of **William S. Smith African Wilds**, we project more than 800,000 children and families to visit year after year, with an eye toward one million guests at the completion of our campus plan construction.

Our zoo prides itself on creating educational experiences. As part of our mission, we provide free and discounted admission to Tulsa and surrounding area school children, respectively. Through field trips, classes, camps and more, our zoo has doubled the number of educational encounters to reach more than 245,000 each year.

The ability to experience wild animals and wild places is diminishing each and every day. Your support of William S. Smith African Wilds supports Tulsa Zoo's mission of connecting, caring and advocating for animals, people and wild places. Together we can instill respect for animals and the natural world for generations to come.

William S. Smith African Wilds: \$46,000,000

Raised to Date: \$32.3 million

OPENS 2027

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WILLIAM S. SMITH AFRICAN WILDS MULTI-SPECIES EXHIBIT COMPLEX

Pride of lions, pack of painted dogs, mob of meerkats and troop of Diana monkeys. Each group of animals is certain to amaze and engage thanks to creative design features that immerse you directly into their worlds. Here is your guide to William S. Smith African Wilds.

AFRICAN PAINTED DOGS

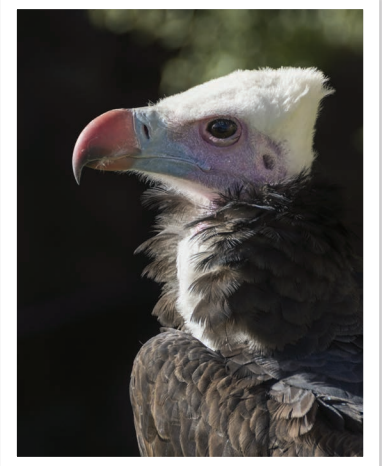
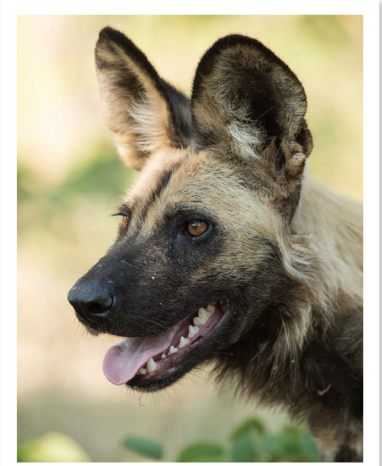
Painted dogs are intensely social animals, living most of their time in close association with each other. While a group of six dogs or more are necessary to successfully hunt and breed, a pack can be as small as a pair, or as large as 30.

You will witness their amazing adaptations—like their unique vocalizations, the audible extension of the pack’s social world. Communication is vital to the strength of pack unity.

This new habitat will allow the return of painted dogs to our zoo.

AFRICAN VULTURES

Animals in wild places share similar habitats and home ranges. This is true for two threatened species in West Africa—pygmy hippopotamus and Diana monkeys. Both depend on forests close to rivers, streams and swamps for their homes.



SOUTHERN GROUND HORNBILLS

These large, carnivorous birds run along the ground spearing insects, reptiles and small mammals with their beaks. Mated pairs raise one chick at a time, which stays with them for years, joining the family group alongside elder siblings. All members of the group cooperate in raising the chick.

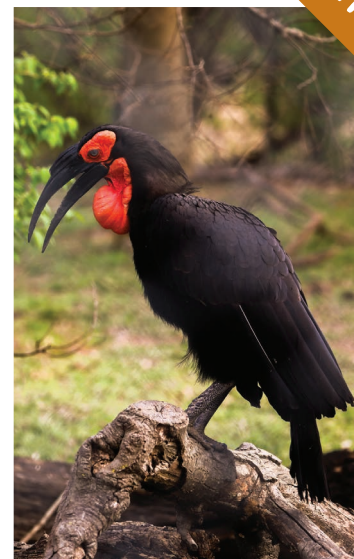
This new exhibit will return hornbills to our zoo.

WALKTHROUGH AVIARY

Wander through landscaped habitats of some of Africa’s most colorful birds and find your new favorite in our zoo’s first outdoor, walkthrough aviary experience. We look to immerse our guests in the beauty and wonder of so many amazing birds from Africa.

The aviary will be a lushly planted habitat where guests can stroll or take a seated break to enjoy these animals up close. Our new boardwalk will allow guests elevated viewing from outside the aviary, too.

Our new aviary will bring new species for guests to experience.



REMAINING NAMING OPPORTUNITIES

Vulture Aviary	\$1,000,000
Aviary & Painted Dog Structure	\$250,000 for either viewing; \$500,000 for both
Ground Hornbill Exhibit in Walkthrough Aviary	\$250,000
Vulture Viewing	\$250,000
Ground Hornbill Exhibit in Walkthrough Aviary	\$250,000
Behind-the-Scenes Care & Management Area for African Painted Dog Indoor	\$100,000
Behind-the-Scenes Care & Management Area for African Painted Dog Reserve Yard	\$100,000
Behind-the-Scenes Care & Management Area for Vultures	\$100,000
Behind-the-Scenes Care & Management Area for Aviary	\$100,000
Walkthrough Aviary Pond	\$50,000
Walkthrough Aviary Structural Tree & Exhibit Shade (2 available)	\$50,000 each



AFRICAN LIONS

No zoo visit is complete without spotting a pride of lions lying in the tall grass. Our guests soon will have multiple viewing portals into the fascinating world of lions. The new lion habitat will provide expansive outdoor areas and climate-controlled off-exhibit spaces. And for our care team, the facilities appropriate to manage a larger, multi-generational pride.

CLASSROOM AT AFRICAN LIONS

African Wilds has been designed to support our educational mission thanks to our first classroom with access to an animal habitat. This new classroom will serve as the educational heart of African Wilds, where our educators and interpreters will deliver programming about the animals and habitats in Africa.

Camps, classes, field trips and other educational programming will benefit from this classroom with a view into the lion dayroom.

REPTILES

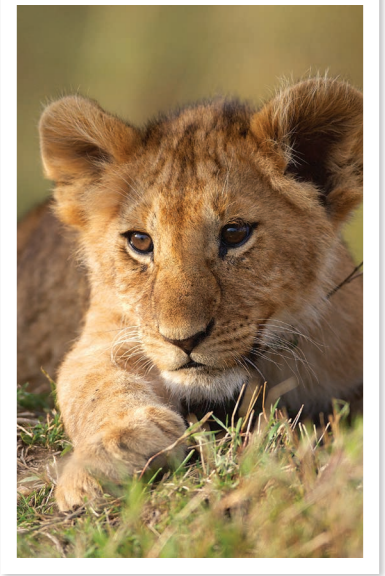
We want to showcase the wildlife diversity of Africa—not just with the larger, charismatic species most people think about. Our smaller jewel box exhibits will allow us to highlight reptiles and amphibians from the region in a quieter area of the African Wilds complex.

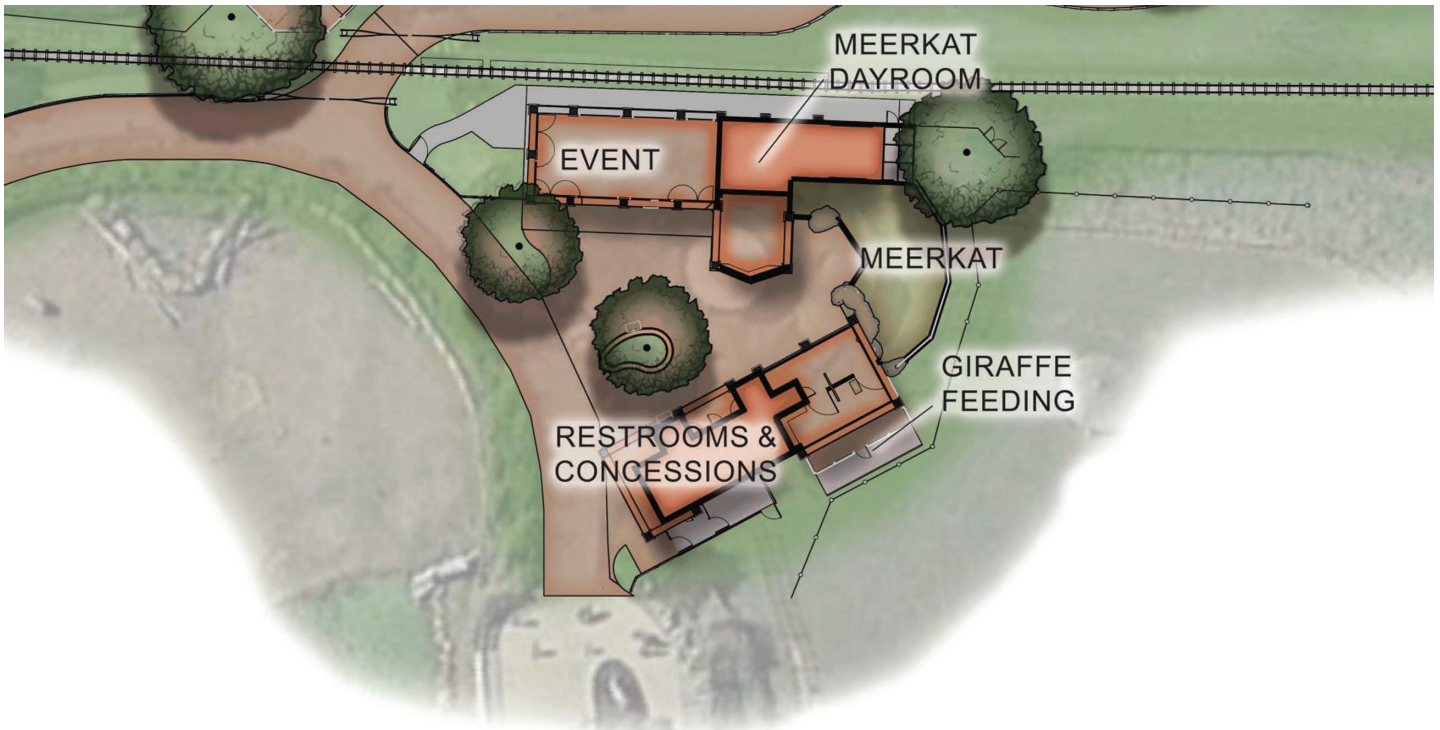




REMAINING NAMING OPPORTUNITIES

Classroom	\$1,500,000
Event Lodge Enhancements & Baobab Tree in Lion Yard	\$1,000,000
African Lion Outdoor Viewing & Demonstration Area	\$750,000
African Lion Dayroom	\$500,000
Concessions at Lion Viewing	\$500,000
Covered Viewing on Elevated Walkway into lion yard	\$250,000
African Lion Yard Rocks (2 available):	\$50,000 each
African Lion Yard Tree	\$100,000
Behind-the-Scenes Care & Management Area for Lion Indoor	\$100,000
Behind-the-Scenes Care & Management Area for Lion Reserve Yard	\$100,000
Jewel Box Exhibit Reptiles (1 available)	\$50,000





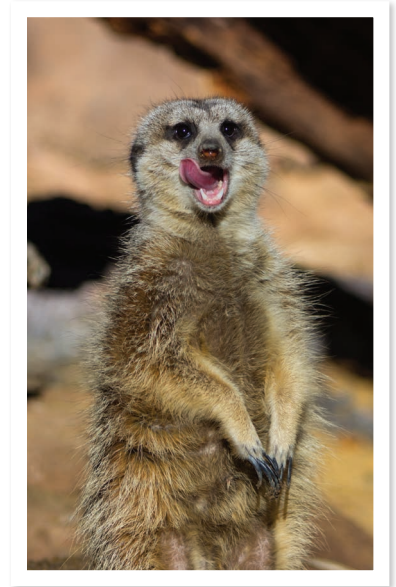
MEERKAT & GIRAFFE DECK

MEERKAT

Meerkats are always entertaining. These small, social carnivores will enjoy a brand-new home next to giraffes. The new Helmerich Meerkat Exhibit will return meerkats to guest view. Features include indoor and outdoor habitats with enough space to house two mobs.

GIRAFFE VIEWING

The new Hardesty Family Giraffe Encounter will include a viewing deck with improved access for all guests to participate in scheduled feedings of our giraffe herd.



REMAINING NAMING OPPORTUNITIES

Meerkat Dayroom	\$500,000
Concessions at Meerkat	\$500,000
Event Lodge Courtyard	\$250,000
Behind-the-Scenes Care & Management Area for Meerkats	\$100,000



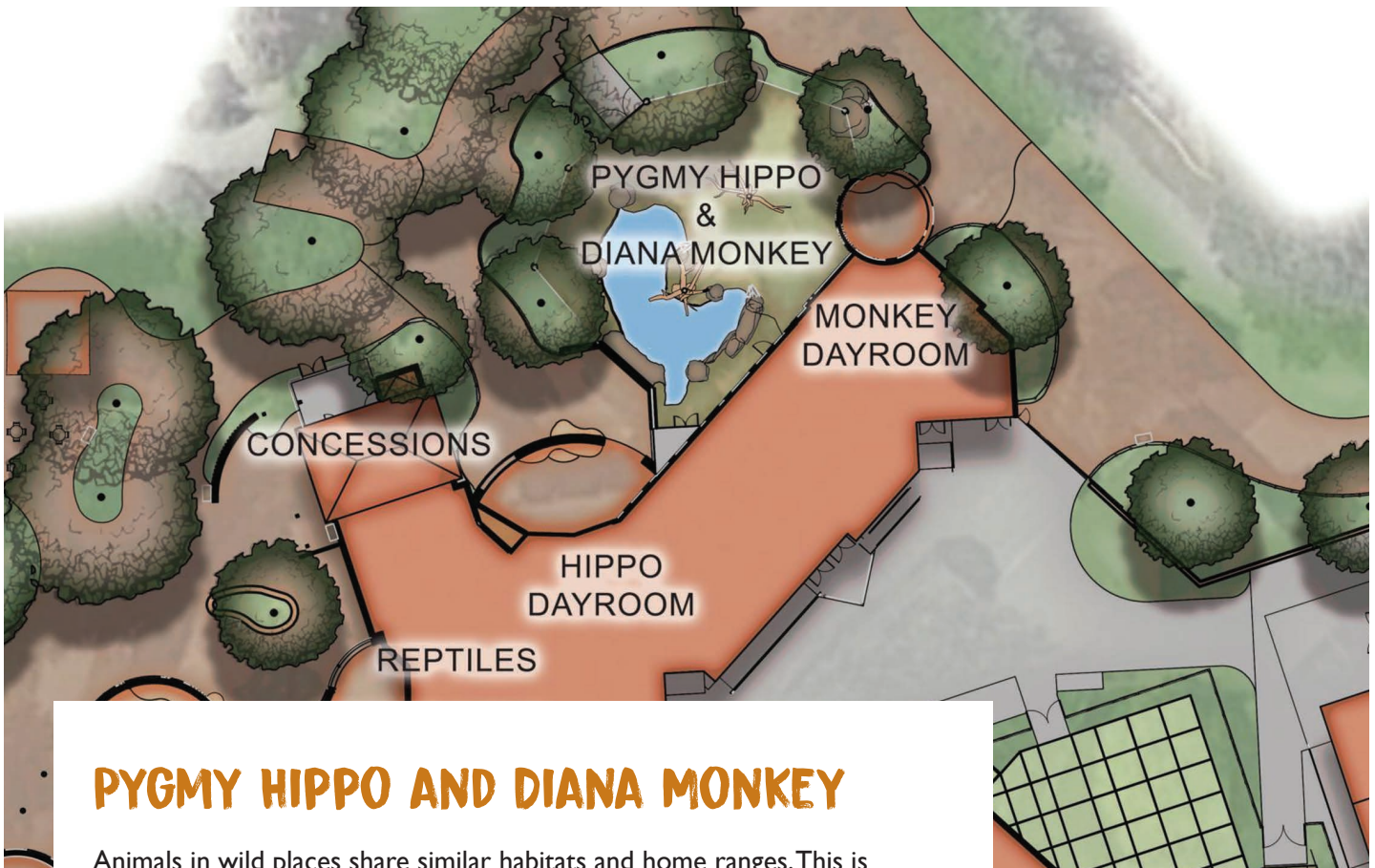
ZEBRAS

Tulsa Zoo guests have asked for the return of zebras and African Wilds will make it happen. Guests will be able to view the Zarrow Zebra Habitat from the H.A. and Mary K. Chapman Zebra Overlook. The overlook will be the perfect place to enjoy a treat from the concession location near the Helmerich Meerkat Exhibit. After hours, the overlook can transition into a unique private event space.

REMAINING NAMING OPPORTUNITIES

Zebra Outdoor Vista	\$250,000
Behind-the-Scenes Care & Management Area for Zebra Indoor	\$100,000
Behind-the-Scenes Care & Management Area for Zebra Outdoor	\$100,000
Behind-the-Scenes Care & Management Area for Zebra Tamer	\$100,000
Zebra Outdoor Shade Structure (3 available):	\$25,000 each





PYGMY HIPPO AND DIANA MONKEY

Animals in wild places share similar habitats and home ranges. This is true for two threatened species in West Africa—pygmy hippopotamus and Diana monkeys. Both depend on forests close to rivers, streams and swamps for their homes.

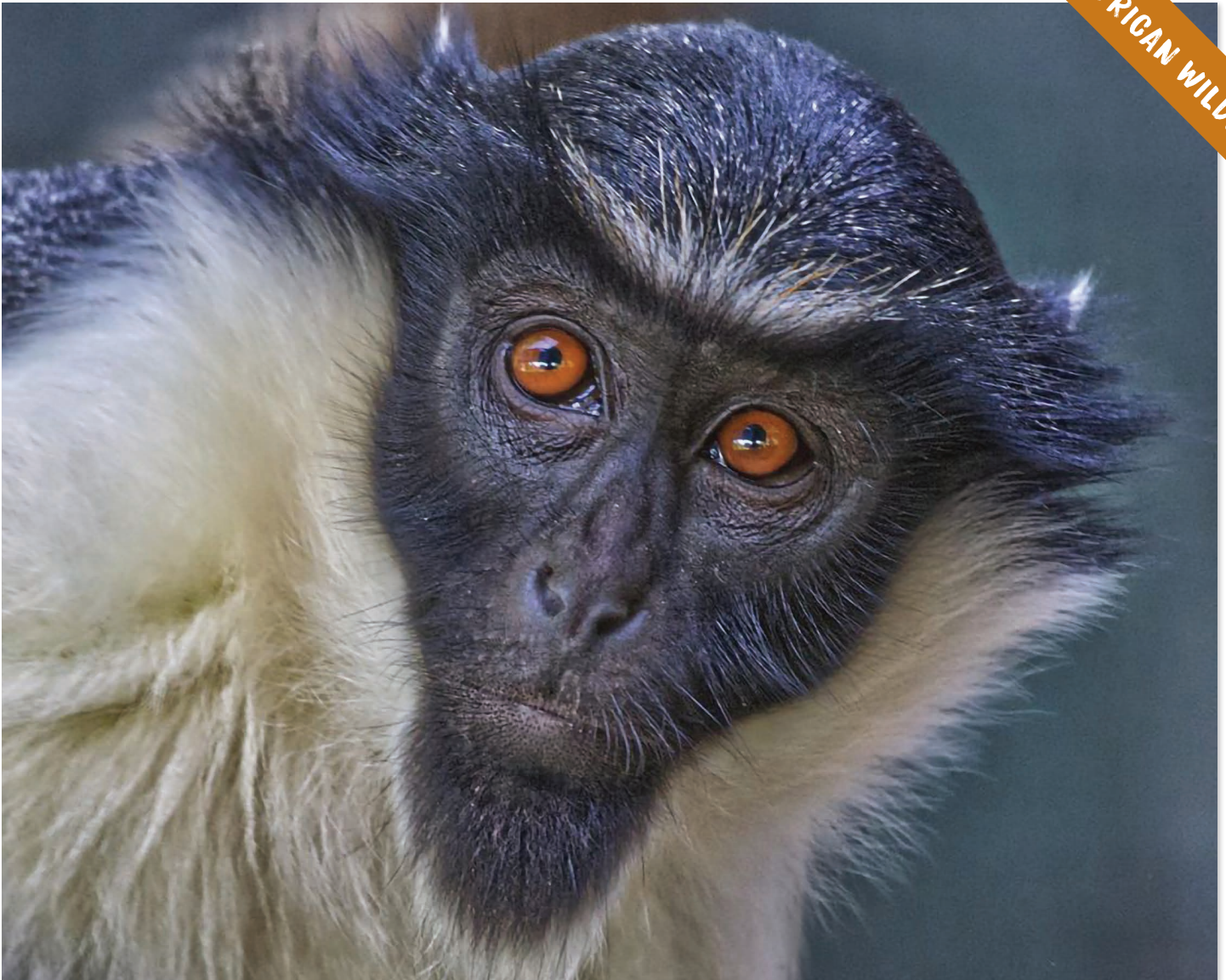
While Diana monkeys have a long and successful history at the Tulsa Zoo, pygmy hippos will be a brand-new resident. Mixing them in a new outdoor habitat will be unique to only a handful of zoos worldwide.

Of the two types of hippopotamus—common river and pygmy—pygmy hippos are much smaller in size, weighing around a fifth of their enormous cousins' weight. They are also seen in only a dozen facilities in North America. Our zoo will meet their aquatic needs with both indoor and outdoor pools and state-of-the-art water filtration to ensure a clear view every time.

The Diana monkeys will amble above their counterparts on branches, vines and trees. They will have a dedicated climate-controlled indoor exhibit to retreat to when temperatures drop, while remaining visible to our guests.

Continuing our theme of immersive play, guests will be treated to an additional playspace at the pygmy hippo habitat. Like the larger Helmerich Behaving Like Animals Playground, this new area will be designed for children of all physical, social and emotional capabilities.





REMAINING NAMING OPPORTUNITIES

Pygmy Hippo and Diana Monkey Outdoor Habitat	\$2,000,000
SOLD Playground at Pygmy Hippo	\$500,000
Diana Monkey Outdoor Viewing	\$500,000
Pygmy Hippo Children's View	\$100,000
Behind the Scenes Care & Management Area for Diana Monkey	\$100,000
Behind the Scenes Care & Management Area for Pygmy Hippo Filtration Room	\$100,000
Pygmy/Diana Outdoor Structural Trees & Exhibit Shade (2 available)	\$50,000



ADDITIONAL GUEST AMENITIES

While our guests are focusing on the animals, the zoo will focus on our guests. We are adding guest seating throughout the complex, restrooms, including family restroom options and a second adult changing table, as well as water bottle filling stations. Additional concession locations will be included nearby.

REMAINING NAMING OPPORTUNITIES

Pathway Planter Landscaping (8 available)	\$25,000 each
Concrete Built-In Seating Areas (3 available, listed below)	\$10,000 each
African Lion Dayroom	
Pygmy Hippo Indoor	
Diana Monkey Dayroom	



ABOUT TULSA ZOO

Tulsa Zoo is owned by the City of Tulsa and operated by nonprofit Tulsa Zoo Management, Inc. The zoo is accredited by the Association of Zoos and Aquariums and a member of World Association of Zoos and Aquariums.

City of Tulsa pays TZMI a management fee to operate the zoo (including staffing, benefits, expert animal care, repairs and maintenance, additional utilities). The management fee covers 40% of zoo operating expense. TZMI relies on tickets sales, memberships, paid educational programming, private events and fundraising events to fully fund operations.

TZMI has delivered a 139% return on City of Tulsa management fee so far.

Campus plan capital projects are possible thanks to private donor fundraising and access to public funding packages. When African Wilds is complete, TZMI will have raised \$75.1 million for our zoo for the taxpayers' \$36.7 million investment.

MISSION

**Connecting, Caring,
Advocating for
Wildlife, People, and
Wild Places.**